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[www.suse.pl](http://www.suse.pl)

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## References

As ordered by Attachmate Group, the UnAgency company has run a nationwide advertising campaign. The goal of the campaign was to build the image of the SUSE brand among Polish IT specialists, as well as to support the sales of SUSE Linux Enterprise operating systems.

For campaign purposes, UnAgency has developed a dedicated landing page at <http://suse.pl/suse-linux-sklep-online/> plus 5 different sets of ad banners and copy, which were used during the said campaign.

The campaign was based on Google AdWords displayed within search engine results, as well as Google Display Network and Facebook Ads.

The UnAgency has shown a lot of initiative, industry know-how and experience in using advertising systems, which has translated into results that have fully met our expectations and created tangible outcomes.

Yours sincerely,

Rafał Kruschewski  
Marketing Manager  
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